

Things schools can do to Paint Phoenix Purple:

■ Wear purple ribbons

■ Wear purple clothing

■ Turn computer screen savers purple

■ Post “Paint Phoenix Purple” on marquees

■ Place purple ribbons on buses, trees, or bulletin boards

■ Create purple-themed activities during spirit week

■ Create healthy relationship skits during pep assemblies

■ Players wear purple socks or wrist/headbands during games

■ Publish stories in the school newspaper on healthy relationships

■ Provide information and trainings on healthy relations

■ Create public service announcements to air at schools

■ Organize “In Her Shoes” exercise for teens

■ Sign the “Commitment to Act”





Domestic violence is one of the most widespread dangerous health and safety challenges in our community today:

- 50,000 domestic violence calls are made to 911 every year in Phoenix.
- In Arizona, one in four women will experience domestic violence.
- One in five teens will experience dating abuse in our state.
- On average, someone in Arizona dies every three days due to domestic violence.
- In Arizona, one or more children witness a domestic violence incident every 44 minutes.
- National costs exceed \$5.8 billion annually; including \$4.1 billion in health care expenses.
- Nearly 8 million days of paid work per year is lost due to domestic violence in our nation each year.

In October, the city will “Paint Phoenix Purple” in observance of National Domestic Violence Awareness Month. Your organization can support the campaign by coming up with unique ideas to “Paint Phoenix Purple.” The goal is to bring awareness to domestic violence and create a culture of change.

For more information, call 602-262-6658 or visit paintphoenixpurple.org.

The use of the purple ribbon is a unifying symbol of courage, dedication, honor and survival to halting domestic violence. Displaying purple throughout the community expresses a strong message that there is no place for domestic violence in homes, neighborhoods, schools or the workplace.



City of Phoenix

